

Rubric

title should be creative and original (represent the topic)

- key word :should apply which theory we used in the key word
- Introduction: explanation and arguments in two sentence why we choose the theory
- why we choose this industry and research (why it deserve it should be read) justify specific interest this type of sector
- the selection of the industry derive a specific focus
- we should mention why we choose the variable one and two deserve to be justify in this feild (challenge)
- literature review : be careful of the error of **citation**
- **compare the opinion : ex: factor one and two are agreed on ()**
- **debate easily is explained**
- **within the writing its clear the debate without showing opinion 1 and two (literature review)**
- **research design (mythology - equation - should apply the equation of sample size)(microsoft word - insert - equation)**
- **explain in the research design (aim to identify — — case 11 in the book)**
- **should do a survey and add it in the appendix**
- **literature review screen shot appendix number 1 or 2**
- **data analysis and result (regression) by excluding and showing in control of the subject (grade A) + mention what variable where excluded from sheet number**
- **files formate : pdfs would be grade F**
- **10 to 20 % plagiarism percent**
- **(avoid continuous height light on sentences - after checking the plagiarism)**
- **times new roman (font)**
- **references : Apa style**